

**During the 3GSM World Congress we'll attend you in several languages:
English – French – Italian – Arab – Chinese – Swedish - Spanish –Catalan**

Learning English on the mobile

- *Kitmaker launches "Mobile English Trainer" at the 3GSM World Congress*
- *The game will be initially be distributed in 5 languages: Spanish-English, German-English, French-English, Portuguese-English, Russian-English*

The Spanish company **Kitmaker** presents at the 3GSM in Barcelona their new game **Mobile English Trainer**, the first application that makes it possible to learn English while you play with a mobile. The company presents the new game at the 3GSM World Congress that takes place in Barcelona, Spain, February 12th through 15th.

The game is a combination of fun and learning. Classical exercises of teaching a language like English has been converted into videogames. Examples are "**Rain of words**", where the player must avoid forbidden words or "**Balloons**", a series of balloons that the player must explode in a certain order to obtain an exact phrase. The game has several levels: Study or Exam and very complete statistics that allows the player to evaluate his evolution at any given level.

More than 15 professionals have participated in this project, in which certified English teachers have worked tightly with Kitmaker's scriptwriters.

The game will initially be launched in 5 languages: Spanish-English, German-English, French-English, Portuguese-English and Russian-English. Other languages like Czech, Bulgarian and Chinese will follow soon.

*"This is yet another bet on the versatility of the new cell phones. We want to reach the people that want added values, not only pure entertainment", says **Joaquin Edo**, CEO of Kitmaker.*

The company will also enhance their catalogue of Mobile Trainers, a new trend for all ages, that started with "**Mobile Brain Trainer**", a game that reached more than 150.000 downloads in the first two months, only in Spain.

At the the 3GSM World Congress, Kitmaker will also launch another novelty, the **Mobile Body Trainer**, the first personal trainer that fits in a pocket.

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More information: <http://www.kitmaker.com/prensa>

Visit **Kitmaker** stand in **hall 7, booth 7A50, Content Zone**, of the 3 GSM Congress.

Available: Interviews, graphics and demos. If you'd like to evaluate a game, please send your cellphone number as well as brand and model.

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